



## New ADPA Director General

PRESS RELEASE

**Brussels, 5 September 2022** - Pierre Thibaudat, previously Manager for Governmental Affairs & Communication, has been appointed as new Director General of the European Automotive Data Publishers Association (ADPA). He replaces Sylvia Gotzen, who will focus on her leadership role within the European association of automotive parts distributors (FIGIEFA) and the Alliance for the Freedom of Car Repair in Europe (AFCAR).

Ralf Pelkmann, ADPA President, stated: “Since he joined us back in 2018, Pierre has put his all-round talent to the service of the association and its Members. He showed great leadership and initiative, as well as a comprehensive understanding of European politics and policies shaping the automotive value chain and of the ever increasingly complex interactions between policy, technology and business. In his new position, Pierre will be an even stronger asset for us, with both the legacy and the energy to support our sector face increasingly challenging times. We are extremely grateful to Sylvia for having helped us build ADPA, and for having trained Pierre.”

Pierre Thibaudat added: “I am deeply honoured by the trust the ADPA Members are putting in me. ADPA might be only a few years old, but it is already a very mature organisation. I am looking forward continuing and developing its activities and outreach, hand in hand with the Members and our partners, in particular AFCAR.”



Pierre Thibaudat brings a wealth of experience in the field of European Union’s policies and a proven record of related achievements. A French national, fluent in English and German, he has held over the last decade positions in various organisations, ranging from think tanks to local governments and trade associations. Over the past four years, as Manager for Governmental Affairs & Communication at ADPA and FIGIEFA, he focused in particular on policies and legislations impacting the wider automotive aftermarket ecosystem, building positions and coalitions, strategizing and implementing association’s activities, and helping Members to anticipate and to react to new developments.

ADPA, the European Automotive Data Publishers Association, aims to ensure fair access to automotive data and information and to provide competitive framework conditions for independent data publishers. This enables the publishers to design and provide competitive, innovative and multibrand solutions to operators of the automotive aftermarket. Founded in 2016 and based in Brussels, ADPA is a Member of AFCAR, the Alliance for the Freedom of Car Repair in the European Union.